



MŰVELŐDÉSI SZINT

INTRODUCTION

WHAT IS MÜSZI?

- + COMMUNITY & ART LEVEL
- + a new meeting point in the heart of the city, on the 3rd floor of the Corvin Department Store at Blaha Lujza square
- + a free-spirited venue of cultural and social activity, workshops and events, stretching over almost 3000m²
- + community house and art colony
- + presentation space and event centre
- + co-working offices
- + an indoor garden of 500m²



WHAT IS MÜSZI?

MONUMENTAL RECYCLING ACTION

+ community architecture

+ by: Studio Nomad, Csipáncsap

+ 100% recycled materials



WHAT IS MÜSZI?

FREE UNIVERSITY AND COMMUNITY HOUSE



- + lectures, documentaries, discussions, debate
- + civil activism, grass roots initiatives, unique solutions to community problems
- + family events, open workshops

WHAT IS MÜSZI?

ART COLONY AND PRESENTATION SPACE



- + 2 presentation rooms, 20 studios, workshops, offices
- + over 80 artists, civil activists and creative workers
- + common in-house works, guest artists and lecturers

WHAT IS MÜSZI?

500M² GREENHOUSE IN THE HEART OF THE CITY



+ a pleasant, edible garden all year long

WHAT IS MÜSZI?

EVENT CENTRE



+

theatre, cinema, exhibitions, round-table discussions, workshops, conferences, family events

+

cooperation partners: KÉK - Contemporary Architecture Centre, Design7 Budapest, MOME University, Embassy of the Netherlands in Hungary, Hungarian Theatre Museum and Institute, Hungarian Comics Association, Workshop Foundation

WHAT IS MÜSZI?

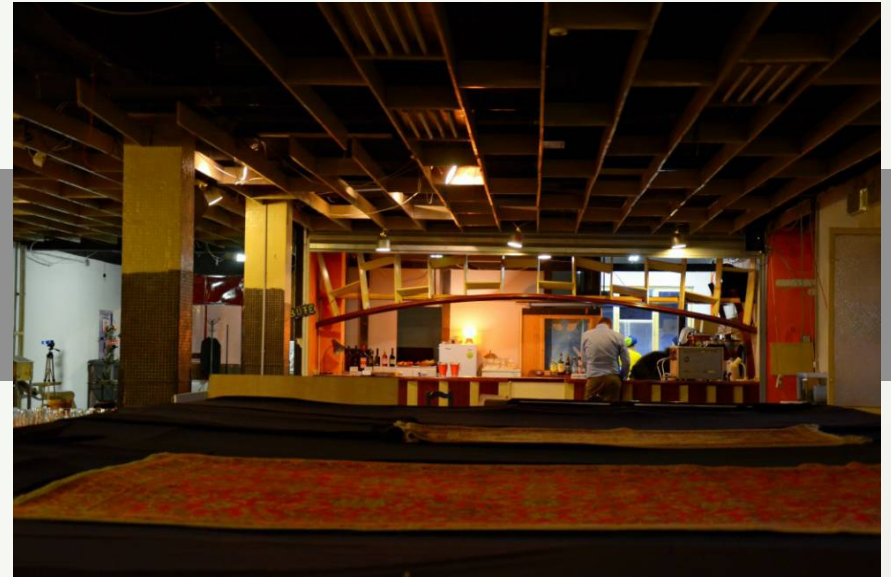
CO-WORKING CENTRE



+ for those who like to work independently but not alone

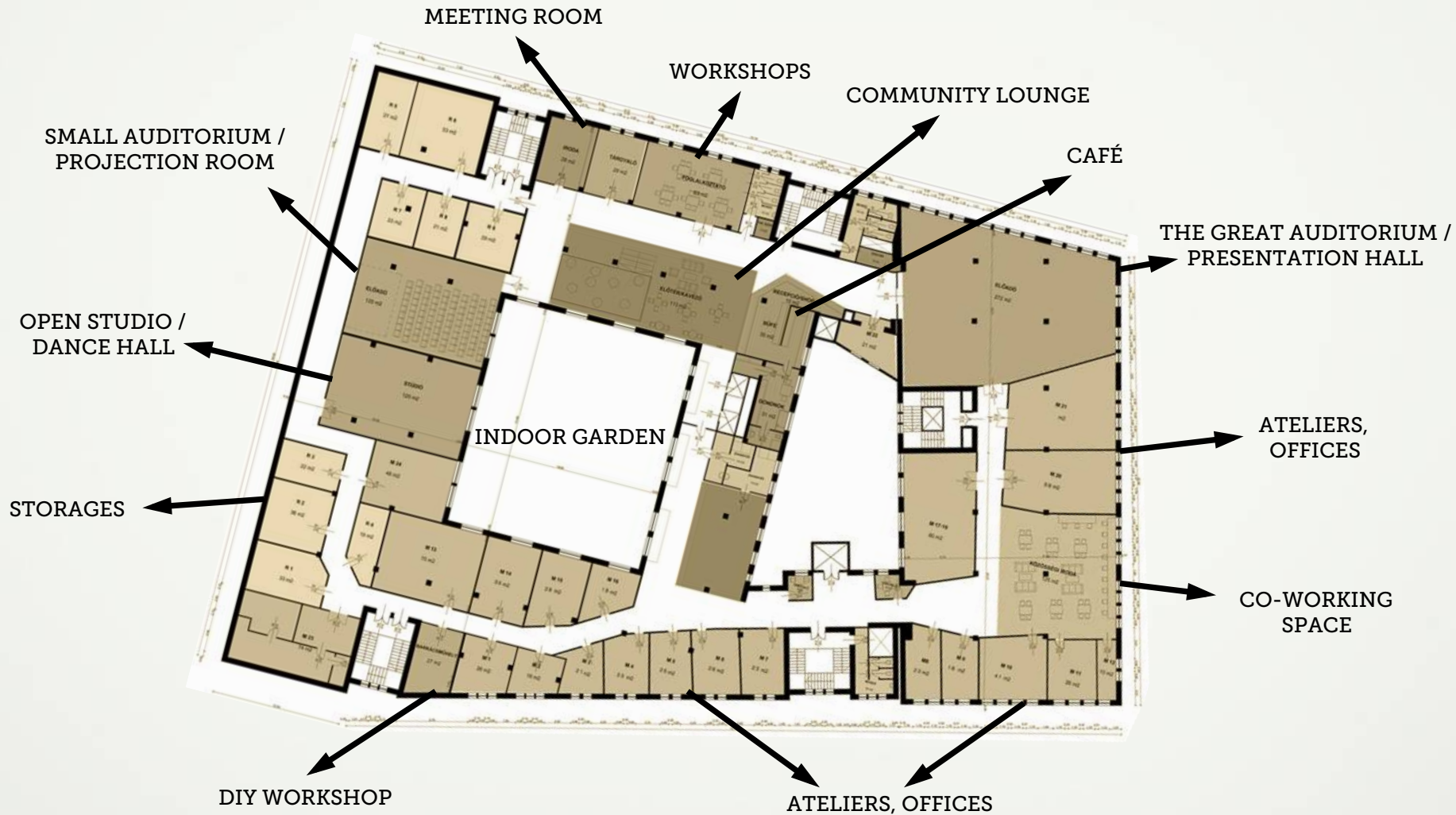
WHAT IS MÜSZI?

CAFÉ



+ discussions, negotiations, break-time & a nice cup of coffee

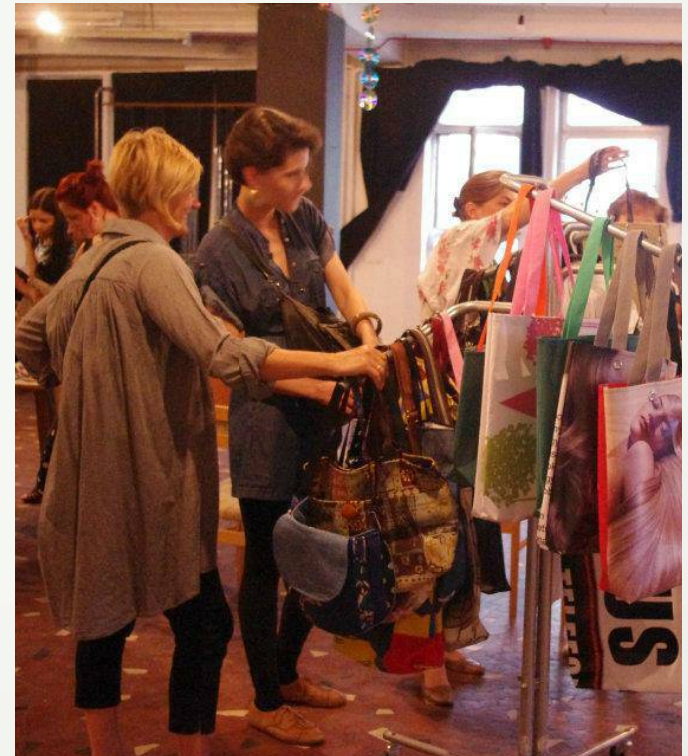
MÜSZI GROUND PLAN



WHAT MAKES US INNOVATIVE?

THOSE SUPPORTING THE ESTABLISHMENT OF MÜSZI ARE TAKING PART IN SETTING UP A PLACE WHICH INTENDS TO BECOME:

- + a focus of social change in an artistic environment
- + an acting example of the creative implementation of grassroots community solutions
- + a new idea of aligning cultural values with business
- + a self-sustaining institution able to survive even without state support



VISITORS, TARGET AUDIENCE

AN EXPECTED 35-40000 VISITORS PER YEAR

- 1 artists and representatives of other creative activities in rented studios and ateliers (70-80 people)
- 2 partners and clients of artists and professionals working on the spot (20-50 people per day)
- 3 highly qualified students and independent young intellectuals renting workstations inside the co-working space (20-60 people per day)
- 4 students, young intellectuals, families, and local residents from Budapest, visiting artistic events (performance productions, exhibitions, film screenings) (200-600 people per week)
- 5 students, local families visiting civil and community events (free university lectures, workshops, self-development groups) (50-300 people per week)
- 6 visitors of events of companies, organizations, and informal groups renting event halls (200-600 people per week)

REVIEWS AND PRESS CLIPPINGS

- + Kultorgraphy: Tető alatt a mű.szi
- + NoPlaza: Mű.szi
- + egy nap a városban blog: Valami váratlan készül Budapesten
- + revizoronline.hu: Budapest100, Zöldi Anna
- + librarius.hu: MŰSZI-Egyedülálló közösségi alkotótér
- + partynews.hu: mű.szi?
- + infovilag.hu: miszi?mű.szi – nyílik az új alkotóközpont, Muzsay András
- + kulturpart.hu: kiállítás és örökbefogadási akció egy este
- + index videó 2012.04.25 – Olyan, mint New York a 70-es években
- + Népszabadság 2012.04.23 és Népszabadság Online: Urbánus csettintés, Csider István Zoltán
- + Kultúra.hu: Művelődési Szint a Corvin Áruház harmadik emeletén
- + romkocsmak.hu: Kultúra a város felett, Höfle Attila
- + eletforma.hu: Szivem, mi az a MŰSZI?
- + fidelio.hu: Itt alapvetően csendes alkotómunka fog folyni – interjú, Balkányi Nóri
- + noplaza.hu: Designzóna, Csima Ferenc
- + pestiest.hu: mű.szi?
- + Televízió:Kulturpart: Mit rejthet az elhagyatott emelet?
- + Artportal: Mészáros Zsolt: Új művészinkubátor Budapesten!
- + tervlap.hu: Műszi - Egyedülálló közösségi alkotótér Budapesten
- + xpatloop: A Unique Community Space In Budapest
- + D1 tévé - a kultúra televíziója - reperto-ART - 2012.03.01.

SPONSORSHIP PACKAGES

PREMIUM SPONSOR over 1,000,000 Ft + VAT	SUPERIOR SPONSOR 500,000-1,000,000 Ft + VAT	STANDARD SPONSOR 200,000-500,000 Ft + VAT
mentioning of name and sponsorship grade for half a year during the main events	mentioning of name and sponsorship grade for half a year during the main events	
mentioning of name and sponsorship grade in press and media appearances for a year	mentioning of name and sponsorship grade in press and media appearances for half a year	mentioning of name and sponsorship grade on the website
preferential or free use of event halls	preferential or free use of event halls	preferential or free use of event halls
company logo at all appearances, both on-line and off-line	company logo at all appearances, both on-line and off-line	company logo on the website
large-size molino	medium-size molino	small-size molino
distribution of sponsor material on the spot	distribution of sponsor material on the spot	distribution of sponsor material on the spot

CONTACT



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